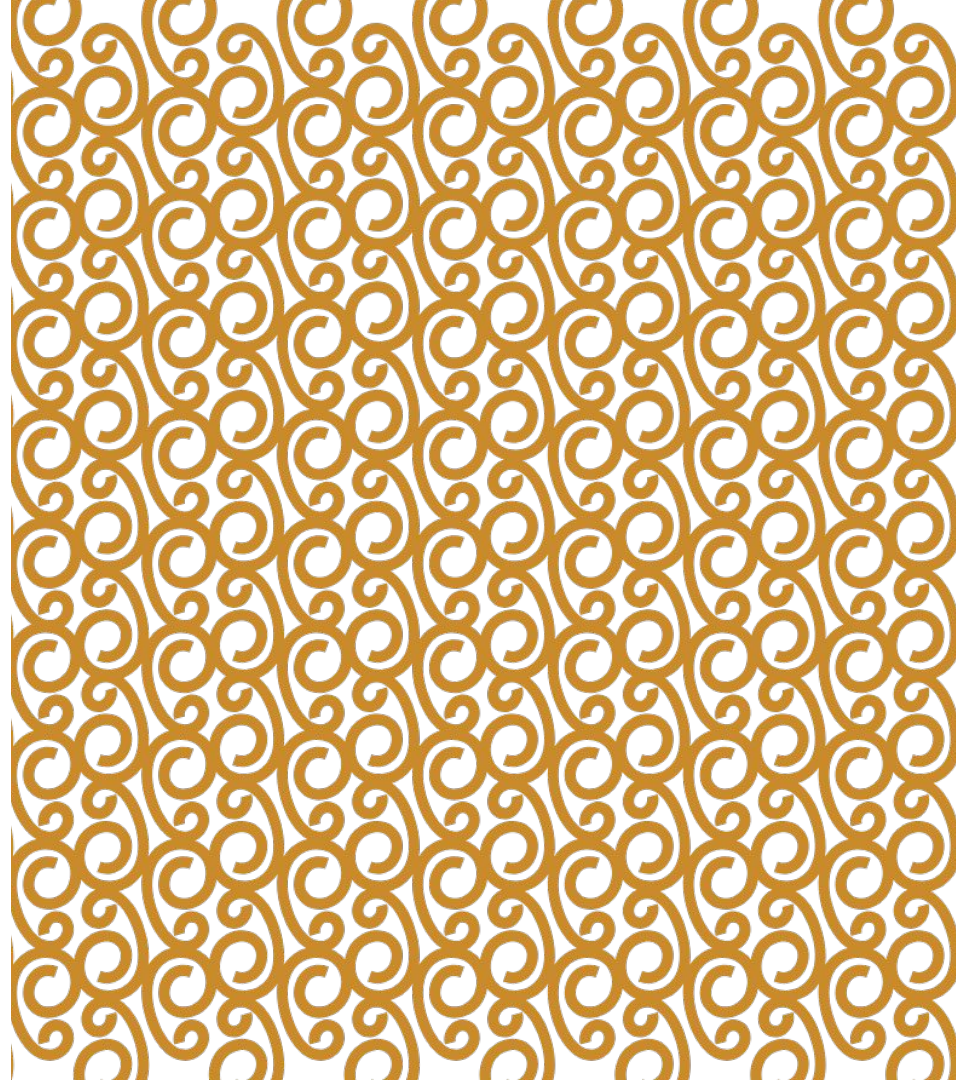


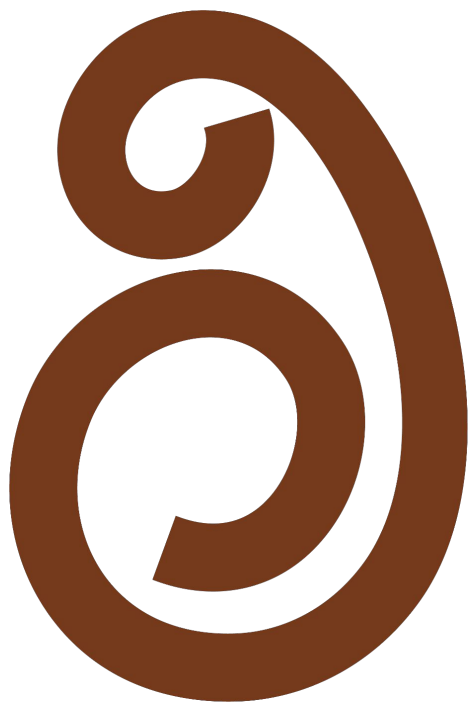
# cinn@lon

True Cinnamon. Better Health.

Premium Sri Lankan Cinnamon - Your  
Investment For Greater Health

v0.5





**Country of Origin:** Sri Lanka

**Product:** Cinnamomum Zeylanicum (True Ceylon Cinnamon)

**Quality:** ISO 22000, HACCP, GMP & PGI Standard

# WHY CINNALON?



**Flexible Quantity & Packaging** - We can provide our products in bulk quantities, privately labelled packages with your branding or our renowned branding.



**Certified High-Quality Standards** - Cinnalon (SMS Plantations) has secured multiple certifications. Some include **ISO:22000, HACCP, GMP & PGI**. We equally value and ensure the high demand for Cinnamon with PGI (Protected Geographical Indicator). Distinct from other cinnamon suppliers we have an unmatched combination of standards and certifications.



**Authentic "True" Sri Lankan Cinnamon (opposed to common Cassia)** - 63x less coumarin than cassia, reducing health risks like liver damage and many more. [Cinnamon vs Cassia Article](#)



**Our Own Plantations & Processing (E2E hygienic processing)** - Through controlled plantations and processing including closed-loop air-air-conditioned drying with ozone maintain product purity, consistency, and compliance with top certifications and standards.



**About Us** - Established in 2015, SMS Plantations operates under the **SMS Group**, founded in 2001, with over 20 years of trusted business excellence. Led by CEO Shehan Senevirathne, the **2016 Sri Lankan Entrepreneur of the Year**, it has grown into a high-end multi-crop plantation.

[Link to news article 1](#) | [Link to news article 2](#)

# NOT JUST QUILLS

- **Cinnamon Extract** - A concentrated liquid form that holds all of the properties of Cinnamon. A tad bit brings out a burst. Easy application for many use cases. Through a process protected with a patent, none of the chemical characteristics are altered. A first!
- **Cinnamon Quills** - Alba, C5 Special, C5, C4, M4, H1, H3, Cinnamon Quillings & Cinnamon Chips.
- **Powdered Cinnamon** - Cinnamon powder from the finest crops.
- **Cinnamon Infuse** - Cinnamon chips packed in a pyramid bag which has multiple health benefits. Just infuse in water and enjoy!
- **Cinnamon Coffee** - High quality coffee beans and true cinnamon grinded together.
- **Cinnamon Bark & Leaf Oil** - Cinnamon Leaf Oil-(75%-80% Eugenol) & Cinnamon Bark Oil-(50%-65% Cinnamaldehyde).
- **Cinnamon Charcoal** - Used for day-to-day aromatic BBQs, fireplaces and air purification. The wood after the bark is processed.





# WHERE CINNALON HAPPENS



# SUSTAINABILITY & ETHICS AT HEART

## Regenerative & Eco-Friendly

- **No deforestation** – cinnamon trees are pruned, allowing natural regrowth in 2-3 years.
- **No harmful chemicals** – no harmful chemicals, fertilisers, pesticides, or equivalent used.
- **Mixed farming** - farmed with other crops and native plants to maintain soil health & biodiversity.
- **Advanced technology** - we minimise wastage in processing & packaging through new technologies.
- **Every part is repurposed** – every part of the cinnamon tree is repurposed which gives us an array of products (from the bark to the leaves to wood).
- **Environmental friendly packaging** – the majority of our packaging uses biodegradable, compostable, or recyclable materials.

## Empowering Local Communities & Fair Trade

- **All local employees** – supporting Sri Lanka's economy & reducing reliance on imports.
- **No middlemen** – workers receive fair wages directly, ensuring a transparent supply chain.
- **Women empowered** - we always strive for equal opportunity and almost 50% our staff is women.
- **No child labour** - we have a zero-tolerance of child labour in our organisation.

# OUR CERTIFICATIONS



The background of the slide is a repeating pattern of light gray cinnamon sticks, arranged in a grid-like fashion, creating a textured effect.

**THANK YOU!**

Please feel free to reach out to  
me for any further enquiries:

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